

What Does A Team Captain Do?

1. **Start by registering online as a team captain.** Go to our website, <http://siliconvalleywalk.org>. Click on "Start a Team," then follow instructions from there. Once you have created your team online, your team members can register as walkers on your team. Walkers should use the "Find a Team" option on the homepage. Set up a Personal Webpage for yourself and encourage your teammates to do the same. You will have the ability to add a photo, personal message, and track and thank your donors.

There is a \$10 registration fee for each walker, paid online at the time of registration. This money will be used to offset the costs of the Walk for Water event. While we do encourage walkers to register early and on line, please note that it will also be possible for walkers to register on the day of the event.

2. **Invite folks to join in the fun!** Your team can consist of whomever you choose. The possibilities are endless...team workplace, team church friends, team neighborhood, team golfing buddies, team extended family, etc. Recruit an awesome team of anywhere from 2 to 200 of your closest friends!

Sharing one of the beautifully produced Water Mission videos is a great way to get others to catch the vision. Go to their Vimeo channel: <https://vimeo.com/watermission>

3. **Together with your team members, decide what your team's fundraising goal will be.**
4. **Coach and motivate your team to success!** Make regular contact with your team members through email, telephone calls, Facebook, etc. Share good news! ("John just got \$20"). Recognize them for their commitment to making a real difference in the world. HAVE FUN!!
5. **Provide your team members with ideas and resources to support their ability to raise the money committed.** Teams can take an individual approach or hold fundraisers together as a group.

A promotional card PDF can be found [here](#). You can make copies to share with others.

Labels for water bottles can be found [here](#). These labels can be printed out and attached to plastic water bottles.

Facts about the Global Water Crisis can be found [here](#).

6. **Pray!** Pray for God's guidance and blessing on our Silicon Valley Discipleship Walk for Water and on each of us as we reach out to our friends and family, turning this vision into a life-changing reality for our brothers and sisters who lack access to safe water.

We Are Here To Help!

We are all in this together! Team captains, please be assured that the Walk for Water Leadership Team is just a phone call away. We are here to help and support you in every way we can. We want this to be FUN!!

We are here to help you:

- 💧 Reach your fundraising goal.
- 💧 Inspire your team members.
- 💧 Come up with creative fundraising ideas.
- 💧 Navigate the Walk for Water website
- 💧 Provide promotional materials

...and assist you with anything you need...all the way up to Walk Day!

Thank you for taking a step to end the global water crisis! Feel free to contact us.

In Jesus' name,

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Walk for Water Fundraising Ideas

The website will probably bring in most funds. Use it effectively: personalize your page and e-mails, do follow up requests, and send thank you e-mails. To whom? Family, friends, groups/clubs/neighbors, fellow employees, your children's friends' parents, any connection!

Other ideas:

1. Garage sale
2. Themed fundraising gathering: wine and cheese, desserts and chocolate, bocce ball, Bunco, lemonade, ice cream, bouncy house, pasta dinner, swim party, etc.
3. Neighbors: flyers, sign in yard, block party
4. Social media (Facebook, Twitter, etc.)
5. Snail mail. (Sending hard-copy letters/brochure sometimes has a stronger impact than e-mail).
6. Phone calls and face-to-face conversations are even more effective!
7. Gifts to and from! Birthdays, etc.
8. Businesses – beauty salons, restaurants, auto shops, any business owners you know (Either post a sign, brochures, or make a donation based on percentage of sales). Check with places like Baja Fresh, Willow Street, etc.
9. Know anyone with a wholesale license? Buy items, like flowers, at a discount and re-sale for profit. Valentine's Day?
10. Matching funds at work.
11. Donation drawing (not "Raffle"). Vacation house? Valuable item? Massage? Tickets?